

FRIEDMAN BENDA  
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# NEW YORK design hunting

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*WENDY GOODMAN TAKES YOU INSIDE THE CITY'S MOST EXCITING  
HOMES AND DESIGN STUDIOS*

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Nick and Rachel Cope's 1968 split-level house in Hudson, New York. Photo: Nick Cope

I've been a big fan of Nick and Rachel Cope since first meeting them at Sight Unseen Offsite in 2014, a year after they launched their company, Calico Wallpaper. Since then, their business has grown, and so has their family with daughter, Willow, and son, River. After years of visiting Hudson, New York, they took the plunge and bought a [mid-century, split-level](#) five years ago that needed tons of work, but with the help of architect Michael Yarinsky, they created an oasis of calm for the family, and included the designs of their friends in the décor. I always love a before and after to illustrate the possibilities of great design. But as always with these stories, even for these experienced hands, they quickly realized it wasn't going to be a walk in the park. "I overestimated my abilities," Nick admitted to me. "I was used to doing interior renovations in Manhattan, working on smaller-scale projects with systems in place." But as you'll see, it was worth it.

Wendy Goodman, "Design Hunting," *New York Magazine*, November 9, 2020.

Also on Curbed: Carmen Herrera's [new mural](#) was painted by kids; Leonard Bernstein's former apartment — the setting for the *New York* cover story “Radical Chic” — is [for sale](#); and [lots](#) of [looks](#) at what needs to happen in NYC next.

*Yours,*

Wendy Goodman

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## Design Happenings

Five things to check out this week.

Get a custom frame for the art, prints, or photographs lying around your house at Framebridge's first New York store in Williamsburg. Through November 23, *New York* readers can use code NYMAG15 at their [online shop](#) for 15 percent off.

Order a copy of Salon Art + Design's upcoming [print magazine](#), which will feature a Q&A with Wendy Goodman and many other leading voices from the industry, in lieu of their in-person fair.

Tune into [Fort Makers' Instagram](#) tomorrow at 5 p.m. for a live workshop with plant doctor [Maryah Greene](#) and artist-writer-model Jo Rosenthal and learn how to become a “sustainable plant parent.”

Add some whimsy to any room in your home with this [new wallpaper](#) called “Zebras in Love,” from Cortney and Robert Novogratz and Donald Robertson.

Explore Friedman Benda's new exhibition “[What Would Have Been](#),” “a trove of design” from over 30 studios that was supposed to be shown in galleries, fairs, and museums this year, but lost an audience due to the pandemic.

Starting November 12, make an appointment to visit the newly opened [Hauser & Wirth exhibition](#) of delightfully bizarre but politically inspired bird paintings from New York-based artist Ida Applebroog.

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## Curbed Open House

Some apartments and homes on the market for you to peruse.

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