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objects of desire

fashion & Andrea Branzi – Trees

galleries-collections

art-design



Christian Louboutin

Baccarat / Markus Lampe

Helmut Newton / Ralph Gibson

Tiffany & Co

Hubert Barrère

Vitra Design Museum



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Francois, Gilbert and Yoshiko Tange. "boys don't cry trees never die." *tl.mag*, April to June 2012.

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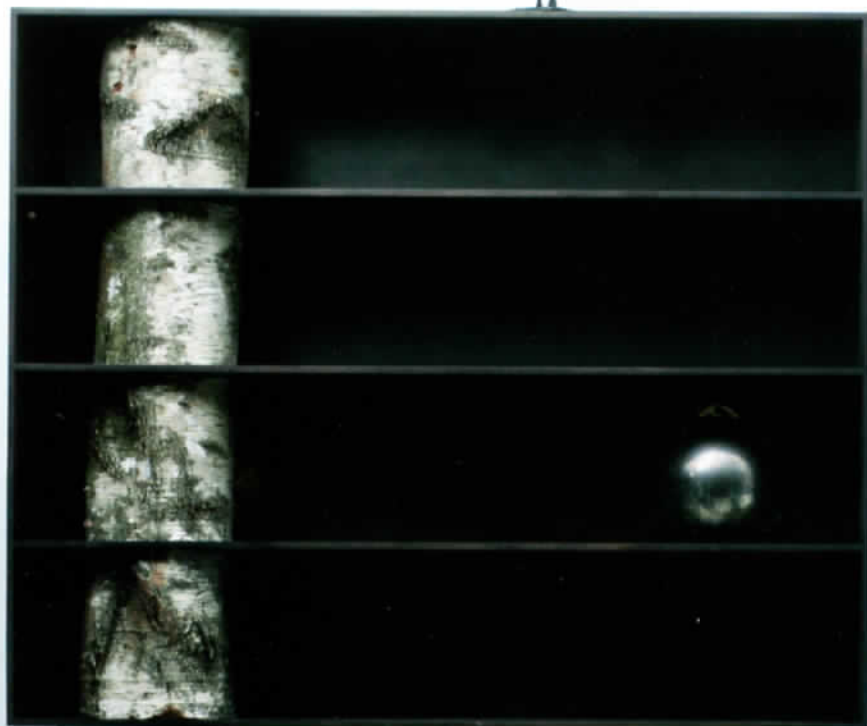
When birch tree forests are pruned or agricultural cultivations of fruit trees are picked, they are dispersed or burned. I have always been fascinated by these parts of nature, that continue to give off a grand expressive force, more powerful when they are combined with modern, perfect and industrial materials. They become mysterious, always diverse, unique, unrepeatable and somewhat sacred presences. Trees, trunks and branches are part of our ancient culture but also of actual culture,

because in the age of globalization, design searches to trace recognizable 'anthropological' platforms. The collection, 'Trees' consists to place simple, everyday objects, books, and images next to the strange presence of branches and trunks, like in the reality of the world. *Andrea Branzi*

BOYS don't cry trees never die

art direction and photography gilbert françois – stylist yoshiko tange

hair: Luciano Corcovado / assistant photographer: Claire Dorn / assistant stylist: Mickael Carpin / model: Pierre-Harold @ Success / thanks to Aurélie Julien @ Carpenters Workshop Gallery Paris / all items by Andrea Branzi: courtesy Carpenters Workshop Gallery / all other items: courtesy Galerie de France / all photos: courtesy Yumikoto Paris / this page: yellow gold cotton cupro jacket and coat - LANVIN, trousers - DSQUARED2, shoes - PLIMS BY NDC



white poplin cotton shirt, tie - DRIES VAN NOTEN
green linen jacket with beige suede elbow patches - SMALTO
blue and white striped cotton shorts - POLO RALPH LAUREN
moccasins - ACNE

tree 2 - ANDREA BRANZI
the heron - MARTIAL RAYSSE
japanese ritual object

beige cotton poplin shirt small collar stand
and ring button - DIOR HOMME
knitted cardigan - MAISON MARTIN MARGIELA
rust-coloured jeans - MAISON MARTIN MARGIELA
'calibre' pink gold and steel watch - CARTIER
moccasins - ACNE

tree 9 - ANDREA BRANZI
blue and gold vase - CARLO SCARPA
plastic flower cutflakes - MERET OPPENHEIM
treatise on painting - LEONARDO DA VINCI





orange shirt - BOTTEGA VENETA
orange cashmere cardigan - BOTTEGA VENETA
grass green single pocket
pleated trousers - CHRISTOPHE LEMAIRE
calfskin leather sandals - HERMÈS

tree 8 - ANDREA BRANZI
transparent glassware - CARLO SCARPA
rectangular bowl - CARLO SCARPA



t-shirt with zip - ACNE
bermuda shorts - WOO YOUNG MI
moccasins - ACNE

tree 4 - ANDREA BRANZI
indestructible object - MAN RAY
glass recipient and magnifying glass - CARLO SCARPA
idol - BRASSAI
i remember - GEORGES PEREC

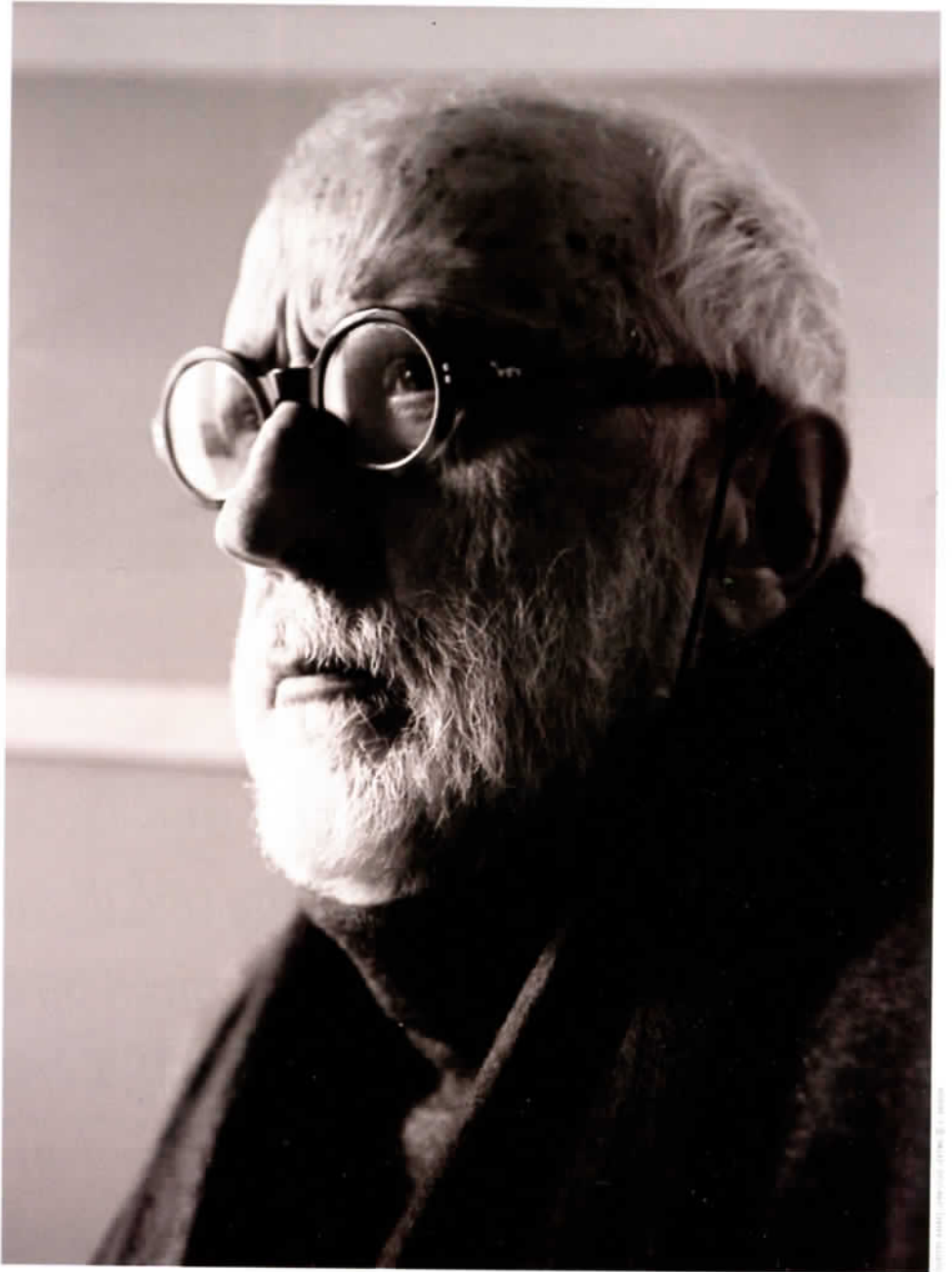


tree 1 - ANDREA BRANZI

bowl - ALAIN VERNIS

petite demeure - ETIENNE-MARTIN

grotesque head - ULBALDO GANDOLFI



Andrea Branzi - portrait shot by Francesco Brigida