

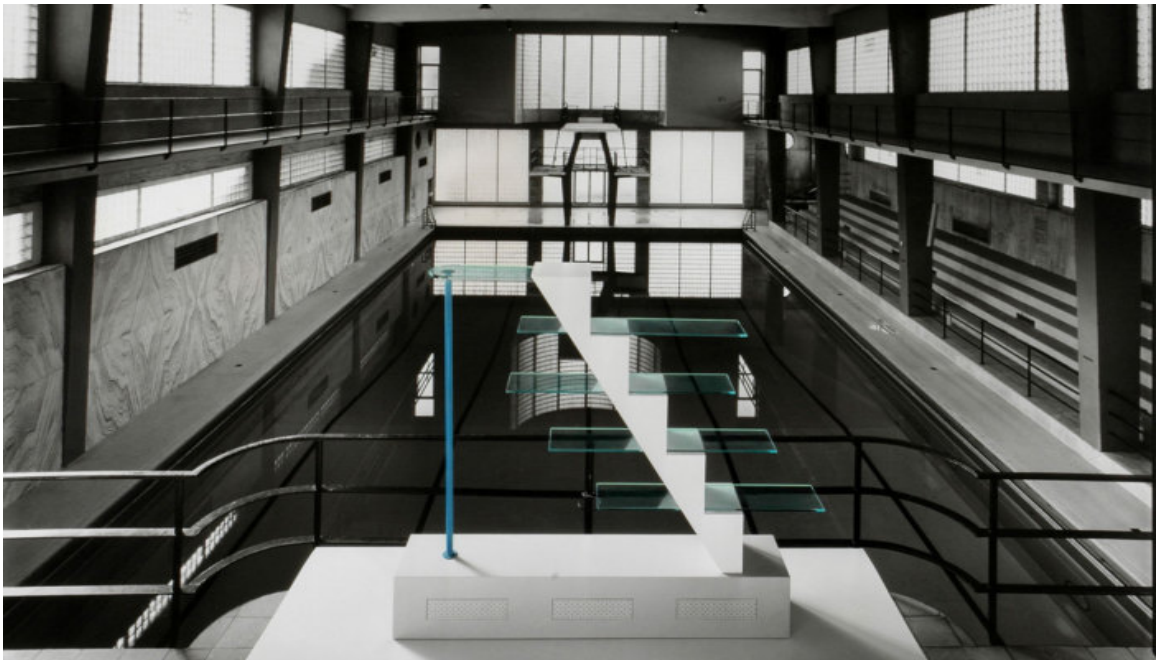


## **Branzi in Bordeaux: The Museum of Decorative Arts & Design gives the Italian master his first institutional retrospective**

We were super happy to hear that the Museum of Decorative Arts & Design in Bordeaux will present the first retrospective devoted to the work of Italian architect-designer and theorist Andrea Branzi, to be held from October 10, 2014 to January 25, 2015. Nearly 140 pieces gathered from the United States and Europe will offer a comprehensive look at Branzi's important, era-defining work from the postwar era to today.

Proponent of the Italian radical movement—from Archizoom to Alchimia and Memphis—Branzi worked to free design from the shackles of modernism, which was previously oriented towards production, reduction, and rationality. His ideas contributed immeasurably to a playing field of a total freedom of expression, paving the way for the many forms and approaches that define design today.

The exhibition will be organized outside the walls of the Bordeaux museum, in the magnificent Saint-Rémi church, built between the 11th and 15th centuries. Exciting!



*Bibliothèque A. Libera, collection Bauhaus 1, 1979, édition Alchimia, Image © Occhiomagico*

Rodewaldt, Adrienne. "Branzi in Bordeaux: The Museum of Decorative Arts & Design gives the Italian master his first institutional retrospective," *L'Arco Boleno*. October 1, 2014.

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*Cariatidi, 1978, Image © Studio Andrea Branzi, Milan*

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Archizoom Associati, *Canapé Safari*, 1967, Image © Centro Studi Poltronova – Firenze

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*Archizoom Associati, Fauteuil-Mies, 1968; Image © Studio Andrea Branzi, Milan*

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*Canapé Superonda, Archizoom Associati 1966, Image © Courtesy Musée des Arts décoratifs et du design*



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*Collection Louis XXI, Porcelaine Humaine, 2010, Photo © Gérard Jonca / Sèvres - Cité de la céramique*



*Ipomea Maculata, Collection the Bronze Age, 2000 © Design Gallery Milano, Photo Elio Basso*

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*Vases Annésie, 1991 © Design Gallery Milano*



*Maquette du projet Gazebo pour la Fondation Cartier, 2008; Photo © Thibault Breton*

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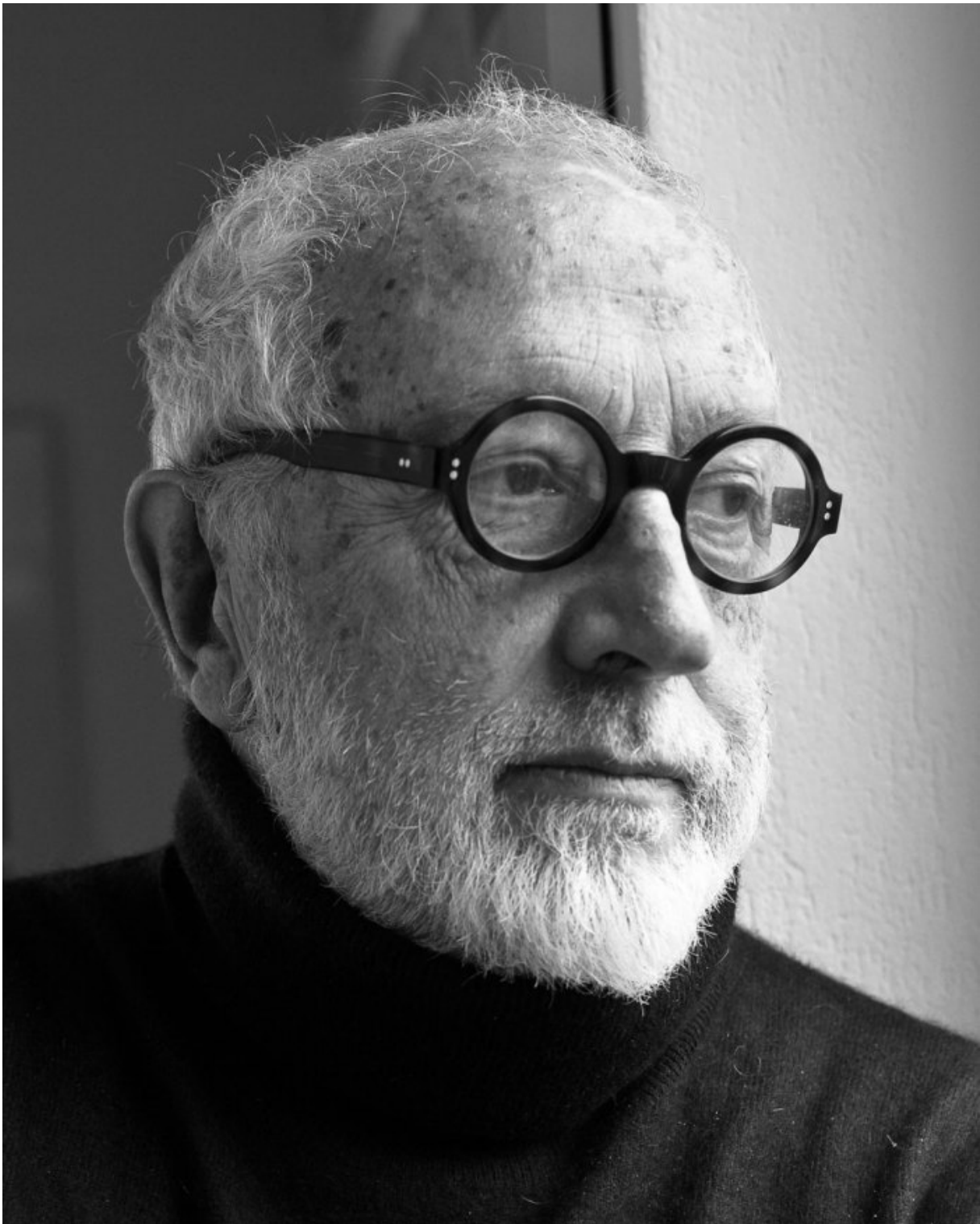


*Foglia, Collection Passagi, 1998 © Design Gallery Milano, Photo Elio Basso*

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*Portrait Andrea Branzi; Photo © Emanuele Zamponi*

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