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THE COLLECTOR'S
EDITION

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THE WELLNESS ISSUE

EDITED BY PROF BV DOSHI

HIS LIFE IN STORIES, WORKING WITH LE CORBUSIER, THE SIMPLE
RULES OF DESIGN, STRUCTURAL MARVELS, TRENDS FOR 2018

DESIGN NEWS

Deep Impact

An immersive exhibition by Brazil's Fernando and Humberto Campana, Hybridism embodied surrealism, making a power packed statement on the current sociopolitical scenario worldwide



Created out of cast aluminium and bronze, the Noah Wall Shelf features figures of animals and dismembered dolls, evoking the effects of climate change. Photographs by Dan Kukla and Fernando Laszlo courtesy Friedman Benda and Estudio Campana



The Branches Sofa is made from bronze and woven fabric. Clockwise, from Below Left: Fernando and Humberto Campana; Sereia Pirarucu is a meld of cast bronze and pirarucu fish leather; Noah Candleholder showcases exquisite craftsmanship; Arachnid armchair in velvet

"EACH PIECE EMBODIES A 'HYBRIDISM' OF DESIGN AND ART"

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Sometimes it takes art and design to awaken us about the current, troubling state of political or social affairs. Through a stimulating exhibition titled "Hybridism," recently held at Friedman Benda, New York, Sao Paulo brothers Fernando and Humberto Campana showed their concern for these pressing issues. Each artistic concept took inspiration from their daily lives, right from their childhood in Brazil, to the present sociopolitical scene. Bizarre as they are, these creations addressed the crisis of the planet, be it immigration or climate change, by way of vivid designs that consist of animal heads and mutilated body parts. The brothers reveal, "Hybridism is linked to adaptation, and the transformation is inherent in this process. We gave ourselves the freedom to be less concerned with function and focus more on artistic expression. Each piece embodies a 'hybridism' of design and art." Some of our favorites from this stunning, hard-hitting showcase include the chaotic Branches Sofa that portrays the turmoil in Brazil, and the Noah Shelf that is a constant reminder about the effects of our actions on the environment. ♦ **Delilah Rodrigues**

What Hybridism When Sep 7–Oct 14, 2017 **Where** Friedman Benda, New York **Website** www.friedmanbenda.com; www.campanas.com.br

Covered in textured green upholstery, the Noah Bench seems to sprout animal heads

