



friedman benda presents artisanal living room by the campana brothers

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pirarucu sofa, 2014

pirarucu's leather, foam and curtains of bamboo covering a steel and wood structure

70 x 170 x 70 cm / 27.56 x 66.93 x 27.56 inches

edition of 8

on the occasion of SALON: art + design in new york (november 13–16, 2015), friedman benda presents 'artisanal', an elaborate living room installation realized by humberto and fernando campana. the collection of furniture pieces marks a new period of creativity for the brazilian designers, which sees them re-imagining the innovative way in which they have explored traditional craft techniques in their creative practice. the 'pirarucu' sofa, 'detonado' modular book shelf, 'ofidia' side table and 'bolatas' armchairs and sofas are fully developed with a focus on refined materials and skilled craftsmanship, resulting in imaginative, livable, functional works which surprise.

curvilinear in form, the 'pirarucu' sofa is made with the tanned skins of one of the world's largest fresh-water fish found in the amazon. the rich and naturally patterned skins are applied to the

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seating by french artisans, and their textural surfaces are complimented by a vertical bamboo structure that forms the back and sides of 'pirarucu'.



detail of the pirarucu's textured surface



'detonado' modular bookshelf,
2015
freijó wood structure with
transparent nylon weave and a
patchwork of reclaimed thonet
wicker
200 x 210 x 40 cm / 78.74 x
82.68 x 15.75 inches
photo by fernando lazlo,
courtesy of friedman benda and
estudio campana

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creating a dialogue between european and brazilian modernist design, the geometric units of the 'detonado' modular bookshelf are constructed with freijó wood frames, finished with patchworks of reclaimed wicker taken from old thonet chairs.

the 'detonado' modular bookshelf feature freijó wood frames, finished with patchworks of reclaimed wicker



detail of the shelving unit's wicker patchwork taken from reclaimed thonet chairs
photo by fernando lazlo, courtesy of friedman benda and estudio campana

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'ofidia' side table, 2015

cast bronze

43 x 40 x 40 cm / 16.93 x 15.75 x 15.75

inches

photo by fernando lazlo, courtesy of friedman benda and estudio campana

'ofidia' sees the process of bronze being cast into a slithering serpent that twists itself into a side table, in a primitive but dynamic way. 'ofidia' is defined by serpent-like extrusions



detail of the 'ofidia' side table

photo by fernando lazlo, courtesy of friedman benda and estudio campana

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'bolotas' armchair (brown), 2015

sheep's wool pillows covering a stainless steel structure with ipê wood

105 x 110 x 85 cm / 41.34 x 43.31 x 33.46 inches

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photo by fernando lazlo, courtesy of friedman benda and estudio campana

finally, lush clusters of sheepskin and leather define the 'bolotas' armchairs and sofas, all created entirely at the campana studio. clusters of sheepskin and leather define the 'bolotas' armchairs and sofas



concept sketch of the 'bolotas'
armchair

photo by fernando lazlo, courtesy of
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