

OBSERVER CULTURE

See How the Rich Lived, Then and Now, at This Week's Salon Art + Design Fair

It's like: What if the Rockefellers had a shopping mall, and invited Kanye?



Don your diamonds and open your checkbooks. This Thursday, the Salon of Art + Design returns to the Park Avenue Armory for its fourth year, with 55 exhibitors, many of them showcasing full-scale period rooms and six-figure wares.

What makes this art fair different from so many others the city hosts is a global inventory of goods spanning decades (the accent is on French) and a wily and weird mix of fine art, designer furniture, glass and ceramics. Jill Bokor, executive director of the show told the Observer. "It's inspiring to see the new paired with the most classic vintage pieces—it helps us break out of old ways of thinking and keeps us fresh."

Laster, Paul. "See How the Rich Lived, Then and Now, at This Week's Salon Art + Design Fair," *The Observer*, November 11, 2015.

FRIEDMAN BENDA 515 W 26TH STREET NEW YORK NY 10001
FRIEDMANBENDA.COM TELEPHONE 212 239 8700 FAX 212 239 8760

Seeking a youthful crowd, the fair has invited Brooklyn-based contemporary artist—and celebrity pal—Dustin Yellin to create and display a collage-and-glass sculpture for the Salon’s Champagne sponsor, Ruinart. (Interestingly, the last time Mr. Yellin threw a big party, for his artist’s enclave and event space Pioneer Works in Red Hook, Maggie Gyllenhaal, Lauren Santo Domingo, Liv Tyler and Naomi Watts dropped by.) Mr. Yellin’s commissioned artwork commemorates the first journey to America by Edmond Ruinart, the brand’s founder, in 1831.

So what’s everybody bringing to the fair, which runs Nov. 12-16 at 643 Park Avenue? Here’s some highlights:

Friedman Benda from New York presents “Artisanal,” a living room installation of furniture designs by Brazil’s fabulous Campana Brothers (at about \$18,000 and up). This solo booth features their *Bolotas Armchair*, an amusing accumulation of big sheep’s wool pillows on a steel armature with exotic wood legs, and *Ofidia Side Table*, a snaking arrangement of rope that was later cast in bronze.

“As eclectic and ubiquitous as the Campana Brothers are, it is rare to see such a focused display,” Marc Benda told the Observer. “Their work has matured since we exhibited prototypes and works-in-progress in the “Concepts” show at the gallery in 2013. We wanted to show the results to a large, concentrated audience such as at the Salon.”

Laster, Paul. “See How the Rich Lived, Then and Now, at This Week’s Salon Art + Design Fair,” *The Observer*, November 11, 2015.

FRIEDMAN BENDA 515 W 26TH STREET NEW YORK NY 10001
FRIEDMANBENDA.COM TELEPHONE 212 239 8700 FAX 212 239 8760