

## ‘Hybridism’ by Campana Brothers at Friedman Benda, New York

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Friedman Benda will be hosting an exhibition “Hybridism” by artists Fernando and Humberto Campana at the gallery’s New York location.

The exhibition will present sculptural works by Brazilian artists and brothers Fernando Campana (b. 1961) and Humberto Campana (b. 1953), marking their second solo with the gallery. Born in Brotas, a city outside of São Paulo, brothers Fernando and Humberto founded Estudio Campana in 1983, which went on to achieve huge recognition, both nationally and internationally. Incorporating the idea of transformation and reinvention, their works bring forth the preciousness of common materials, carrying the very essence of the Brazilian characteristics of colors, mixtures, chaos, and the glory of simplicity. A constant humdinger of furniture design, Campana Brothers’ works have seen collaborations with leading international brands like Alessi, Corsi Design, Nodus, Venini, Trousseau, and

“Hybridism by the Campana Brothers at Friedman Benda, New York,” *Blouin Artinfo*,

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many more; and are represented by international galleries including Galleria O in Rome, Carpenters Workshop Gallery in London, Firma Casa in Sao Paulo, and Kreo in Paris, as well as Friedman Benda. Their works are also part of the permanent collections of Museum of Modern Art, New York; Centre Georges Pompidou, Paris; Musée Les Arts Décoratifs, Paris; and Vitra Design Museum, Weil am Rhein, and Museum of Modern Art, Sao Paulo.

The works in this show are assemblages of materials and visual themes drawn from the artists' immediate surroundings, and include deeply-personal reflections and gestures juxtaposed with classical motifs. Informed by details, moods, and emotions, these works mark a point of departure for Estudio Campana as its most sculptural body of work to date. Drawing from Campanas' daily lives, these works fuse their personal with formal lives, assembling together ideas, materials, methods of making, shapes, and textures. The show stands as an evolutionary culmination of the famed São Paulo studio practice amidst the cultural and political upheaval of the past decade, which saw a multidisciplinary surge in research of materials, means of production, collaborations with artisans within regions of Brazil, and craftsmen across the world.

*The exhibition is on view through October 14, 2017 at Friedman Benda, 515 West 26th Street, New York, NY 10001.*