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## campana brothers mix materials and methods of making for 'hybridism' at friedman benda

Fernando and Humberto Campana present their second solo show at Friedman Benda Gallery new york, uncovering the concept of 'hybridism.' the collection of sculptural furniture pieces draw inspiration from the brothers' daily lives and natural surroundings. Each objet d'art represents a seamless melding of personal ideals and creative, artistic techniques.



friedman benda gallery displays the work of fernando and humberto campana in 'hybridism' image courtesy of friedman benda and estudio campana, image by dan kukla

"Campana Brothers Mix Materials and Methods of Making For 'Hybridism at Friedman Benda," *Designboom*, September 7, 2017.

**FRIEDMAN BENDA** 515 W 26TH STREET NEW YORK NY 10001

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Humberto Campana describes, 'with this exhibition we are playing much more with sculpture than with functionality. We manifest a dialogue between designer, artist, and sculptor. Fernando and I try to jump into the assemblage process unconsciously, allowing us a freedom and immediacy that goes beyond our practice to date.' recently, the brothers have researched and experimented with new materials and novel means of productions — collaborating with international artisans and local brazilian craftsmen.



the exhibition mixes culture with functionality  
image courtesy of friedman benda and estudio campana, image by dan kukla

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This Campana brothers exhibition at Friedman Benda gallery explores the artistic process in more detail, with the objects' primary inspirations stemming from the artists' daily activities. Humberto's morning runs through São Paulo's many parks exposed him to a complex matrix of urban development and natural landscapes, which then manifests in the artists' choice and manipulation of the materials.



inspiration for these artworks come from the brothers' daily lives  
image courtesy of friedman benda and estudio campana, image by dan kukla

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