Collective Design Fair 2015

It seems the momentum has picked up for Collective Design Fair, which closed its third edition last Sunday. The annual showcase, spearheaded by founder and creative director Steven Learner, has carved a unique space for itself in the design landscape as a platform for both design innovation and commerce. "This has been the most successful year for Collective Design to date—we broke all of our previous attendance records, welcoming both connoisseurs and the design-loving public. It's been so gratifying to bring together a diverse range of talents to celebrate design innovation and engage with the broader creative community," says Learner. "Our exhibitors and partners presented some of the most important historical material and exciting work being made today, enticing established collectors and many new visitors to discover design."

The exhibitors showed a wide spectrum of new and historic, international and local design. One of the more exciting elements of this year's show was the attention paid to highlighting the creative process—evidenced in the interactive installations of American Design Club and In.Sek with Ashira Israel, as well as Cody Hoyt's studio setup for Patrick Parrish. A sense of discovery was felt throughout the venue—Collective's new home at the Skylight Clarkson Sq—where material innovation was one of the central themes.

Alexandra Alexa, "Collective Design Fair 2015," *Core*. May 22, 2015.

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