



Reed Krakoff Solar Lamp Installation Debuting in New York

THE GOOD LIGHT: Reed Krakoff, no stranger to the New York gallery scene, designed an installation of 1,000 solar lamps by Kenyan engineer **Evans Wadongo**, which will be on display at Friedman Benda gallery in Manhattan's West Chelsea neighborhood Wednesday through Friday.

Wadongo first created the MwangaBora lamp in 2004 as a safer alternative to kerosene lamps more typical to rural Africa. The gallery will sell the lamps to benefit the Nairobi-based Sustainable Development for All Kenya nonprofit organization (Wadongo is executive director and chairman). Proceeds from the lamp sales will go towards a donation of 10,000 lamps, which will be distributed throughout Africa.

“Working with Evans Wadongo on his solar lamp initiative, a project that focuses on climate change awareness, environment and economic empowerment allowed me an opportunity to utilize the influence that fashion and art have in our culture today to create awareness around something that is about design and about sustainability,” said Krakoff, who will celebrate the project with a cocktail event at the gallery Thursday evening



An Evans Wadongo solar lamp.
Photo By Courtesy Photo

Karimzadeh, Marc. “Reed Krakoff Solar Lamp Installation Debuting in New York,” *Women’s Wear Daily*. April 16, 2013.

FRIEDMAN BENDA 515 W 26TH STREET NEW YORK NY 10001

FRIEDMANBENDA.COM TELEPHONE 212 239 8700 FAX 212 239 8760