

FRAME

Scatter Shelf by Nendo

Aug 29, 2011 | Text by Lorna Gibson



When viewed from a certain angle, glossy acrylic surfaces create a series of kaleidoscopic reflections.

Nendo's designs add joy to even the smallest of actions in our daily routines; Scatter Shelf is no exception. Scatter Shelf's apparently simple grid deceives the viewer. Much more than a series of parallel, horizontal and vertical supports against a wall, it has a spider web-like effect that alters one's normal perception of where shelves appear to be. Possessions can be placed on the piece from all angles, elevating it to a sculptural work that desires centre stage.

Gibson, Lorna. "Scatter Shelf by Nendo," *Fame*, August 29, 2011.

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The 5-mm-thin black-acrylic shelves achieve this illusion through slightly displaced grid layers. This displacement not only makes the product strong enough to be freestanding, but also makes shelved objects appear to float, as if they're caught in a web.

When viewed from a certain angle, glossy acrylic surfaces create a series of kaleidoscopic reflections within the shelves and appear to render opaque planes transparent. Scatter Shelf will be shown at Carpenter's Workshop Gallery in London during the Frieze Art Fair, and Friedman Benda in New York from 10 November 2011.

Products | Nendo | Photos courtesy of Masayuki Hayashi

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