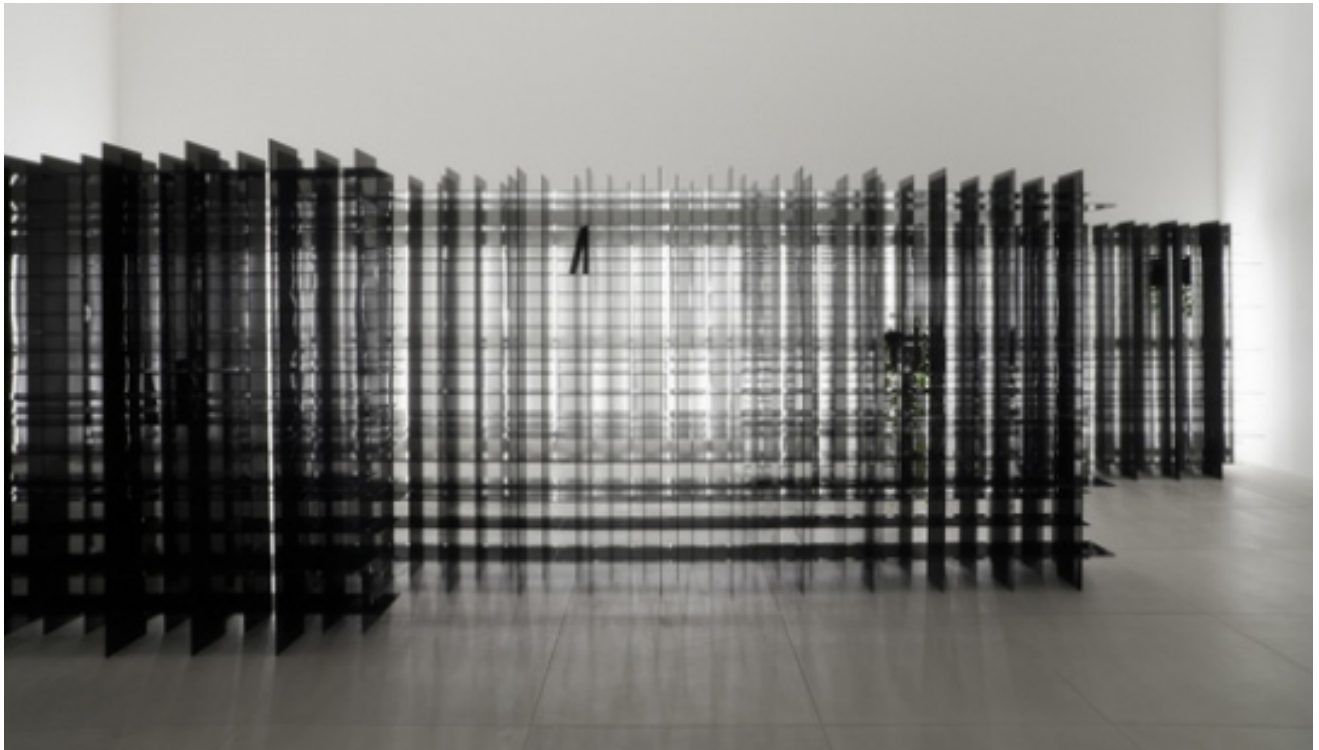


FRAME

10 Days 10 Shelves by Nendo @ Carpenters Workshop Gallery

Oct 13, 2011 | Text by Lydia Parafianowicz



When viewed from the front, objects on the shelves appear as though caught in a spider's web.

A pop-up installation by Nendo is playing kaleidoscopic visual tricks on passers-by.

The project is made of 10 of Nendo's *Scatter Shelves*, arranged as a labyrinth throughout London's **Carpenters Workshop Gallery**. The sculptural installation doubles as a functional bookcase, though its three-dimensionality brings an extreme sense of height, depth and movement to the space.

Parafianowicz, Lydia. "10 Days 10 Shelves by Nendo @ Carpenters Workshop Gallery," *Fame*, October 13, 2011.

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'Minimal, yet continually practical, **Nendo** launches their latest design by creating a new paradigm of aesthetic discourse,' says Stephanie Gabriele, the gallery's director.

The *Scatter Shelf* is made of 5mm black acrylic shelves in a grid form. Stacked in three layers, the unit is structurally strong and creates a unique visual effect when viewed from the front: objects resting on the shelves appear like they are caught in a spider's web.

When viewed from a side angle, however, the glossy acrylic surfaces reflect on neighboring shelves, making the 'opaque' acrylic appear as though its transparent. The multiple reflections also scatter the view behind the shelves, creating a kaleidoscopic effect.

The exhibit can be seen until 20 October at the **Carpenters Workshop Gallery** (3 Albemarle Street, Mayfair, London W1S 4HE).

Exhibition | Nendo | Photos courtesy of Joakim Blockstrom

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