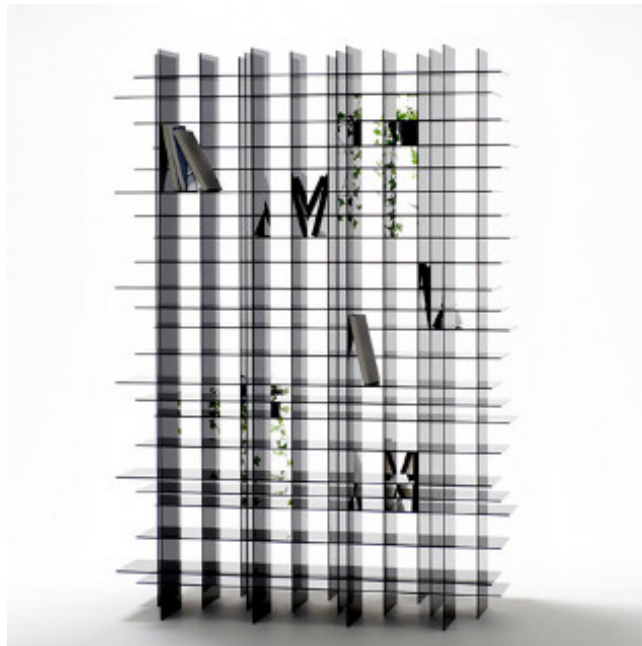


## Nendo launches 'scatter shelf' display unit

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Japanese design studio Nendo has created a new display unit christened the 'scatter shelf'.



The shelf is formed from multiple glossy acrylic sheets arranged in a grid form in the front portion. The acrylic shelves come in shades of black and are each 5mm thick. The shelves are structured in three layers with a displaced configuration on the sides.

The glossy surface of the furniture reflects light and hence, scatters light in all directions when the piece is viewed from an angle. It also helps in creating a unique light effect on the materials placed on the shelf when viewed from the front part providing the illusion that the materials are caught in a spider's web.

Angle views of the scatter shelf produce various reflections inside the piece which offers a transparent look to the otherwise opaque object. The glossy nature as well as the form of the unit also creates diffused reflections in its rear and produces a kaleidoscopic impact by separating and scattering the view.

The piece is due to be showcased in the Carpenters Workshop Gallery during the Frieze Art Fair held in London, from 13–16 October 2011. It will also be exhibited in Friedman Benda in New York, US from 10 November 2011.

\_\_\_\_\_. "Nendo Launches Scatter Shelf Display Unit," *worldinteriordesignnetwork.com*, September 20, 2011.