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Renowned for cultivating eclecticism and connoisseurship, PAD offers a panorama of museumquality works of modern art, design, decorative arts, tribal art, photography and jewellery from some of the world's leading international galleries.

The 7th edition of PAD London will run from 16-20 October on Berkeley Square and will include 21 new participants across all disciplines, making a total of 60 exhibitors from 12 countries.

The top-tier contemporary design galleries to join the fair include SMO Gallery, Garrido Gallery, Galleria'O, Galerie Kreo, Galerie BSL, Galerie Gosserez and Galerie Italienne. 20thC design also expands with the participation of Galerie Matthieu Richard, Galerie Pascal Cuisinier and Galerie Dutko, while turn-of-the- century furniture will be represented by Atelier DL and Oscar Graf.



Top: Dominic Harris, Shimmer, 2013, Dichroic glass, optically clear glass, stainless steel, acrylic, white LEDs, eletronics, edition of 3+1AP+1P for each colour set, Priveekollektie Contemporary Art | Design. Above: Os & Oos, The Syzygy collection, Transit lamp, 2012. Concrete, LED, glass and metal. Limited edition of 12 pieces + 2 artist proofs + 1 prototype. Courtesy of Galerie Gosserez, Paris

Once again, luminaries from the worlds of design, art and fashion will come together to select the winner of the Prize, awarded to the exhibitor with the Best Stand. The Prize will acknowledge the careful curatorial signature of the winning stand, as well as the exceptional quality, sophistication and innovation of the works brought by the exhibitor.

The prestigious judging panel, chaired by Jasper Conran, and including architect Amanda Levete, designer Tom Dixon and Serpentine Gallery director Julia Peyton-Jones, will also nominate the awards for the Best Fine Art Piece, the Best Contemporary Design Piece and the Best 20thC Decorative Art Piece.



Pierre Charpin, Ignotus Nomen Desk. Photo © Fabrice Gousset. Courtesy of Galerie Kreo, France

An innovative design project of MwangaBora solar lamps promises to be a major highlight at PAD this year. Created by renowned Kenyan engineer Evans Wadongo - named a CNN Hero in 2010 – the lamps will feature in an installation at the entrance of the fair conceived by fashion designer Reed Krakoff. The lamps will be sold to benefit Wadongo's organisation Sustainable Development for All Kenya (SDFA-Kenya), a not-for- profit that creates opportunities for education, sustainable development and economic empowerment throughout Africa.



Studio Markunpoika, Engineering Temporality Chair, 2013, Steel Limited edition. Courtesy of Gallery FUMI

16-20 October 2013

PAD LONDON

Berkeley Square, W1, London