







16TH-20TH OCTOBER 2013 - BERKELEY SQUARE, MAYFAIR, W1

resented in a sophisticated setting in the heart of Mayfair, PAD is London's boutique fair for design and 20thC art. Renowned for cultivating eclecticism and connoisseurship, PAD offers a panorama of museum-quality works of modern art, design, decorative arts, tribal art, photography and jewellery from some of the world's leading international galleries.

## **Seventh Edition: New Participating Galleries**

The 7th edition of PAD London will include 21 new participants across all disciplines, making a total of 60 exhibitors from 12 countries. The top-tier contemporary design galleries to join the fair include SMO Gallery, Garrido Gallery, Galleria'O, Galerie Kreo, Galerie BSL, Galerie Gosserez and Galerie Italienne. 20thC design also expands with the participation of Galerie Matthieu Richard, Galerie Pascal Cuisinier and Galerie Dutko, while turn-ofthe-century furniture will be represented by Atelier DL and Oscar Graf.

Ranging from Impressionist drawings to post-war abstract paintings, the selection of works presented by new modern art galleries Vertes, Galleria d'Arte Frediano Farsetti, Galerie Applicat-Prazan, Galerie Jean-François Cazeau and Galerie Silbereis will be of rare quality and exceptional provenance.

This year is set to be the strongest yet for tribal art at PAD with the added participation of Bernard Dulon, whose collection of African art has attracted the attention of renowned institutions and museums worldwide. The field of antiquities will be introduced with David Ghezelbash and Gordian Weber Kunsthandel exhibiting a range of exceptional works from ancient Rome, Egypt and Greece. Japanese art and armour will also make a first-time

appearance at PAD with expert gallery Jean-Christophe Charbonnier, adding to the fair's diversity and originality.

Once again, luminaries from the worlds of design, art and fashion will come together at PAD to select the winners of the PAD London-Moët Hennessy Prize. The prestigious judging panel, chaired by Jasper Conran, and including architect Amanda Levete, designer Tom Dixon and Serpentine Gallery director Julia Peyton-Jones, will determine the awards for the Best Stand, the Best Fine Art Piece, the Best Contemporary Design Piece and the Best 20thC Decorative Art Piece.

An innovative design project of MwangaBora solar lamps promises to be a major highlight at PAD this year. Created by renowned Kenyan engineer Evans Wadongo - named a CNN Hero in 2010 - the lamps will feature in an installation at the entrance of the fair conceived by fashion designer Reed Krakoff. The lamps will be sold to benefit Wadongo's organisation Sustainable Development for All Kenya (SDFA-Kenya), a not-for-profit that creates opportunities for education, sustainable development and economic empowerment throughout Africa.

## **Opening Hours**

Wednesday 16 - Saturday 19 October: 11am-8pm Sunday 20 October: 11am-6pm **Tickets** 

Students (with valid ID card): £10 Adults: £20 Free entrance for children under 15

www.pad-fairs.com

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"PAD London," Mayfair Life. September 2013.

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