



Spink, Sara. "In Season: Shows and Sales and Celebrations on Two Continents," *Modern Magazine*. September 2013.

FRIEDMAN BENDA 515 W 26TH STREET NEW YORK NY 10001

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In Season: Shows and Sales and Celebrations on Two Continents

PAD LONDON

This fall's PAD London—now in its seventh edition—runs October 16 to 20. Including diverse and prestigious galleries hailing from twelve countries, the fair brings together purveyors of design, modern art, decorative arts, photography, and tribal art with the intention of inspiring a cross-genre approach to collecting. Fashion designer Reed Krakoff conceived the design project serving as the fair's entrance, which incorporates solar lamps created by engineer Evans Wadongo. The lamps' sales will benefit Wadongo's not-for-profit organization Sustainable Development for All-Kenya (SDFA-Kenya).

At the same time Frieze London initiates its eleventh year, bringing to Regent's Park 150 exhibitors of contemporary art. Concurrently and within walking distance, the second edition of the Frieze Masters fair is again designed by acclaimed architect Annabelle Selldorf. pad-fairs.com friezelondon.com friezemasters.com



— Sara Spink

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