

For Immediate Release

dna10

May 4 – June 10, 2017

Opening reception: Thursday, May 4, 6-8 p.m.

New York, NY [April 12, 2017] – Friedman Benda, one of the world's leading design galleries, announces *dna10* its 10th anniversary exhibition. *dna10* aims to look ahead by taking stock of the past ten years of projects and exhibitions. Reflecting on a decades' worth of innovation, this survey will shine a light onto the beautiful chaos that is contemporary design.

dna10 will include work from twenty-one designers and artists that span five continents and multiple generations including Ron Arad, Andrea Branzi, Humberto and Fernando Campana, Wendell Castle, Byung Hoon Choi, Paul Cockledge, Andile Dyalvane, Front Design, gt2P, Misha Kahn, Shiro Kuramata, Joris Laarman, Forrest Myers, nendo, Gerrit Rietveld, Christopher Schanck, Adam Silverman, Ettore Sottsass, Faye Toogood, Marcel Wanders, Lebbeus Woods and Tadanori Yokoo.

The exhibition will feature one distinct piece from each studio practice and will look discretely at each designer's process, highlighting their major contributions to contemporary design. Additionally, documentation in the form of drawings, sketches, videos and models will accompany the work on view.

About Friedman Benda

Friedman Benda, founded in 2007, is dedicated to presenting established and emerging designers who create historically significant work and are at the forefront of their practice. The gallery's exhibitions and publications have played a vital role in the development of education in contemporary design and take a comprehensive approach to work that intersects the fields of design, craft and art.

Annual expansion of the program has led to the growth of a diverse and international network of designers spanning five continents and multiple generations. Today, Friedman Benda maps a subjective look at the evolution of design, exploring continuity as well as disruption in a vast field that has no clearly defined borders or framework.

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